

Vehicle Applications

The prices quoted for application of vehicle livery are based on the following terms and conditions.

1. All vehicles must be clean and dry upon arrival of the fitter.
2. All surfaces requiring application should be located in under cover facilities with minimum temperature of 12 degrees C, in a well lit area, out of direct sunlight and windy conditions.
3. In the case of full wraps the following additional conditions apply;

All vehicles **must** be kept overnight prior to application in undercover and enclosed facilities with a minimum temperature of 12 degrees C.

After application it is recommended that the wrapped vehicle remain in the enclosed facilities with minimum temperature of 12 degrees C for at least 8 hours.

If any of the above conditions are not adhered to, any warranty given by Tayside Contracts may become invalid.

4. Any waste created during the application/removal of graphics will be disposed of on site in your designated bins.
5. 240v power supply required at time of application/removal
6. Where vehicles have been repaired/repainted we will not be responsible when removing graphics from any surface for loss of paint.

Please note

We cannot be held responsible for the replacement of body mouldings/trim on vehicle applications where the moulding has to be removed. The clips used on these mouldings are generally not designed for more than one fixing.

We also will not be responsible for the replacement of vehicle badges that have to be removed and are damaged during the application process.

Additional charges may be incurred for waiting time, additional work and extra travelling expense caused by but not limited to:

- a) Vehicles not being ready on arrival
- b) Cleaning vehicles prior to application, other than use of required surface preparation systems.
- c) The stated and agreed number of vehicles not being available.
- d) Poor working conditions resulting in our inability to meet the quoted quantity.



What is vehicle wrapping?

By applying large panels of cast vinyl to your vehicle we create a complete, eye-catching design which effectively "wraps" it. The process allows you to use full colour photographs and high impact images to produce a design that is appropriate for your business - capturing the attention of potential customers and making an immediate and lasting impression. This means that every mile you drive will help to promote your service, reinforce your brand personality and – most importantly – encourage another customers to call you.

The Benefits of wrapping your vehicle include:

- If your vehicle looks professional, your business looks professional. A smartly wrapped car or van which reinforces your company's brand is a great way to reassure your existing and potential customers that they're dealing with a serious organisation.
- Newspaper advertising is expensive and has a very limited shelf-life. You need to spend an awful lot of money to make a real impact using this medium. A good quality vehicle wrap can last up to 5-6 years – think how many business miles you will travel in that time and how many people will see your mobile advertisement.
- Vehicle Wrapping will protect your vehicle paintwork against stone chips and minor abrasions – extending the lifetime of your car or van.
- Company sprayed painted vehicles can look great but when it comes to selling or handing back to leasing companies you may need to pay for an expensive re-spray or lose your money. If your vehicle is wrapped and you want to sell it we simply remove the vinyl graphic and restore the vehicle to its original colour given you a good return on resale.
- If you change your company branding, develop a new advertising message or simply want to freshen up your ageing vehicles a new design can be applied to totally, and cost effectively, update the vehicle.

Cost comparison

In a typical regional daily newspaper, a 100mm x 65mm colour ad on the front page would cost around £450 for one insertion. Even inside the paper a small ad would cost around £300 for only one day. And that's only the media space!

A full colour completed vehicle wrap on an car/minivan, including design, production and installation, costs start from £1100 - £1500 and will last for 5-6 years. Every mile you travel gives you another opportunity to reach potential customers. You do the maths!

